**Project Design Phase-I** - **Solution Fit Template** **Team ID:** PNT2022TMID48401

 





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|  | **3. TRIGGERS TR**  Seeing friends and relatives easily explore the products in online shopping with less time. | **10. OUR SOLUTION**  **In this project, we proposed a personalized fashion recommender system that generates recommendations for the user based on an input given . This project aims at using a chat bot as a user-friendly recommender. SL** | 1. **CHANNELS of BEHAVIOUR CH**   **8.1 online**  **It is easy to access, highly available, visually appealing and can place orders instantly.**  **8.2 offline**  **It is exhausting and time-consuming and the number of varieties are limited..** | |  | | --- | |  | |
| **4. EMOTIONS: BEFORE / AFTER EM**  Before:  Feeling exhausted because of so many navigations and the difficulty to reach the required products  After :  feeling time utilised, better shopping companion and easy to reach the products |